5.1 Developing a Site

The following process and criteria provide general guidelines to assist community officials and leaders in evaluating the ability of their communities to meet basic foundations required for the creation of an industrial site. This three-phase process begins with investing the time and energy of leaders and officials before expending financial resources necessary to complete the site development. Phase I requires the completion of a feasibility assessment. The second phase introduces consultants into the process through the completion of an engineering study. The final phase involves the development of a market strategy.