

Xiaoyin Li

☎ 515-708-3787 | ✉ xiaoyin.li@mail.wvu.edu | in Xiaoyin Li

EDUCATION

Iowa State University

Aug. 2017 – June 2023

Ph.D. in Economics

Ames, IA

- Minor in Statistics
- Research Interest: Labor Economics, Applied Microeconomics, Regional Economics

Wuhan University

Sep. 2013 – June 2017

B.A. in Economics and B.S. in Mathematics

Wuhan, China

- "Hongyi" Honors Program on Mathematical Economics

WORK EXPERIENCE

Post Doctoral Researcher

Aug. 2023 – Present

West Virginia University, Regional Research Institute

Morgantown, WV

PEER REVIEWED PUBLICATION

Li, X., Entsminger, J. S., Stephens, H. M. (2026) Perspectives on rural entrepreneurial ecosystems and women's venturing: an analysis of local factors associated with female self-employment in non-metro U.S. counties. *Small Business Economics*

Li, X., Winters, J. V. (2024). Fertility divergence across large and small areas. *Growth and Change*, e12720.

OUTREACH PUBLICATION

Li, Xiaoyin, Heather Stephens, and Stephan J. Goetz. 2024. "Minority-Owned Businesses: Insights from States in the Northeastern Region." NERCRD Research Brief.

SELECTED WORKING PAPERS

"Regional Housing Prices and Entrepreneurship" with Zachary T. Keeler and Heather M. Stephens

"Skill-based Occupational Connectivity and Local Labor Market Development" with David Nason and Heather M. Stephens

"Skill Connections and Staying Put: How Local Job Networks Shape Migration Patterns in U.S. Counties" with David Nason and Heather M. Stephens

"Regional Drivers of Rural Minority Entrepreneurship and Economic Development" with Heather M. Stephens

"The Effect of Relaxation in Labor Law on Youth Employment: Evidence from Wisconsin." with Kunwon Ahn

"Does Work Eligibility Work for Foreign-born Women? H-4 Visa Policy and Labor Outcomes."

EXTENSION EXPERIENCE

Rural INVEST program

- Provide a research-informed engagement process and toolkit designed to help rural communities assess their entrepreneurial resources and develop strategic plans to build an inclusive entrepreneurial ecosystem.

Workforce Transition Explorer

- Help build a website that visualizes occupational matches, helping workers, employers, educators, and stakeholders identify potential career options based on associated skill sets in the New River Gorge region.

TEACHING EXPERIENCE

Teaching Assistant at Iowa State University

- Econ 603: Microeconomics Analysis II Spring 2020
- Econ 501: Microeconomics Fall 2018
- Econ 320: Labor Economics Spring 2021
- Econ 301: Intermediate Microeconomics Fall 2020, 2021, Spring 2022
- Econ 101: Principles of Microeconomics Fall 2017, 2018, 2019, 2020, Spring 2018, 2019
- Econ 102: Principles of Macroeconomics Spring 2021

CONFERENCES AND PRESENTATIONS

- 2026 National Association of Community Development Extension Professionals Annual Conference June 2026
- 65th Annual Meetings of Southern Regional Science Association March 2026
- 72nd Annual North American Meetings of the Regional Science Association International Nov. 2025
- 78th Annual Fall Conference of Association for University Business and Economic Research Oct. 2025
- 2025 National Association of Community Development Extension Professionals Annual Conference June 2025
- 64th Annual Meetings of Southern Regional Science Association Apr. 2025
- 71st Annual North American Meetings of the Regional Science Association International Nov. 2024
- 63th Annual Meetings of Southern Regional Science Association Apr. 2024
- 70th Annual North American Meetings of the Regional Science Association International Nov. 2023
- 62nd Annual Meeting of Western Regional Science Association Feb. 2023
- 61th Annual Meetings of Southern Regional Science Association Apr. 2022
- 91st Annual Meeting of the Southern Economic Association Nov. 2021
- 60th Annual Meetings of Southern Regional Science Association Apr. 2021

PROFESSIONAL SERVICE

- **Referee:** Small Business Economics

HONORS AND AWARDS

- James R. Prescott Scholarship, Iowa State University 2021
- University Scholarship, Wuhan University 2014 & 2015 & 2016
- Scholarship for Freshmen, Wuhan University 2013

SKILLS

Software: R, Stata, SQL, L^AT_EX, Power BI; Experienced with Python

Language: English (Fluent); Mandarin (Native)